



canstruction®

of the Southern Tier

Rules & Regulations

Awards

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Jurors' Favorite
- Honorable Mention
- *People's Choice*

Teams

Any number of people can assist in the design and planning of the structure. Please limit the active participants to 5 during the building period due to space limitations. Teams may swap out members at anytime, but please be courteous to other teams and their staging areas.

Food Products

- Aluminum food cans of all sizes may be used. Some food manufacturers are switching to plastic. If using plastic containers make sure they stack and can take the pressure of cans from above bearing down.
- No glass containers
- No pet foods
- No baby foods
- No alcoholic beverages
- Soda and junk food are strongly discouraged. Depending on the composition of the jury, your entry could be deducted for using non-nutritional items. Food banks need nutritional food, not junk food. Make every effort in designing a structure that uses edible, nutritious foods.
- Canned food must be full and unopened, no exposed food. (attracts vermin)
- Labels must be intact and legible. Labels cannot be covered over, stripped off or altered in any way.
- Boxes and bags are discouraged. The name of the competition is Canstruction. Jurors prefer to follow the name of the competition and in recent years many structures with boxes and bags did not make it through the elimination process for that reason. They are allowed though.
- Props are also discouraged. Jurors prefer pure food structures. Solve all design challenges with food items. All things equal, a structure with props will lose when judged against a structure with no props. (Example: a structure that has eyes. One structure uses black cans to make eyes; another structure has black circles made of paper and pasted on top of the cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry that used paper cutouts is in disfavor.)



Structures & Building Materials

- Structures **must** be structurally self-supporting.
- 10' length x 10' width x 7' height - maximum
- A good rule to keep in mind is that there should be a can between each supporting component. Example: you can use wire to support cans; you can use plexi-glass to support cans; you can not use wire to support plexi-glass that is supporting cans.
- It is encouraged that structures be built on a ¼" floor cover to protect the floor at the event site. Acceptable floor covering includes, masonite, pegboard or rubber-backed/non-skid carpet.
- Teams must provide a dimensional sketch, or computer image of their structure, as well as a reasonable estimate of the number of cans involved no later than **TBD** to Melissa Smith (mlsmith@feedingamerica.org). This will assist event organizers in assigning optimal locations at the event site.

Permissible materials:

- One-quarter inch thick foam-core, cardboard, masonite, plywood, plexi-glass – for the purpose of leveling or balancing materials and not as load bearing. A structure where ¼" leveling material is *not visible* is judged superior to a structure where it is in plain view. Cantilevering is allowed with the above mentioned materials and allowable thicknesses
- Nylon string
- Wire
- Tie-backs
- ¼" Threaded Rod
- Cardboard tubes used as guides must also be limited to one-quarter inch thick.
- Velcro
- Tape, clear and double-faced
- High-tension rubber bands

Not Permissible:

- 2x4's
- Half-inch plywood
- Half-inch thick tubing
- Sheet metal
- Permanent adhesives.

Acquisition of Canned Goods

- Participating businesses are responsible for obtaining their own supply of canned goods. Wholesale canned goods are available for order. All food orders must be submitted no later than **TBD** to Melissa Smith (mlsmith@feedingamerica.org). See "Food Order Form" for required label information on items and payment procedures. There are **no returns** for unused cans.
- Order form will be sent along with the Rules & Regulations following team registration.
- Businesses are encouraged to solicit donations of canned goods from manufacturers, consultants, contractors, developers, realtors or conduct employee food drives.
** Proof of sponsorship is required for proper sponsor recognition, for example, photocopy of check from sponsor.
- Following DeCanstruction all goods are to be transported to the Food Bank of the Southern Tier.



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Build Out

- Building can begin on Thursday, October 21, 2010 after 9pm and continued as needed that night. Teams can also build Friday, October 22nd beginning at 5:30am until 10:00 am. If needed, building can continue past 10:00 am as long as no dollies are in use and teams are at their build sites. This is for safety purposes so as to not block the hallways throughout the mall.
- Try to do as much prefabrication of any templates, foam-core or other special materials you require prior to the day of the build out.
- If you have a chance to do a practice build in your office take that opportunity to lessen surprises at the event site.
- Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – over estimate.
- Bring a ladder if you are building a tall structure.
- Teams should visit the event site well in advance of the build-out date to determine if the structure requires special consideration or if there are any problems positioning their entry in the space provided.
- Teams are responsible for leaving their site "broom-clean." A dumpster and/or recycle bin will be available for your convenience.

Mission Statements and Team Information

The following must be e-mailed to Melissa Smith (mlsmith@feedingamerica.org) no later than **TBD**:

- Submit a **TITLE** and **DESCRIPTION** of the entry. Description should be no longer than one paragraph. Description **cannot** contain the name of your business as this description will be given to the jurors with no other identifying information so that all entries are judged anonymously.
- Team members– get names spelled correctly – designate **one** team captain
- Business' official corporate name the way it should appear in the program

Presentation Board

- Teams are required to produce a foam core board sign no larger than 30" x 48" with the following items included:
 - Business name
 - Title and description
 - Team members names
 - Any recognition to companies who contributed to the entry
 - Additional people in your business responsible for working on your design
 - These presentation boards are intended to further your creative spirit of design. Images are welcome.
 - Please provide your own easel for display
- The board will not be visible during judging, but descriptions will be. These descriptions are most helpful in drawing the jurors' and public's eye to the rich detail in each design. Don't get caught up in making long drawn out philosophical statements – keep it short and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme, your use of double entendres with label names, play on words, themes, etc.



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Photography

- Professional photographs will be taken of each entry.
- Photos taken during the build day, prior to judging and at the awards presentation will be made available to each participating business.

Judging

- No representative from the entry may be present and all team signage will be removed during judging .
- Judging will commence on **TBD**.
- Be prepared to go to the site and rebuild anything that may have fallen prior to the judging.
- Judges will not be announced until the structures have been built.
- The judges decisions will be announced at the Awards Presentation.

Awards Presentation

An awards presentation/ press conference will be held on **TBD** at the Arnot Mall Horseheads, NY. Judges will be announced at this time and awards will be given for the following categories: Best Meal, Best Use of Labels, Structural Ingenuity, Jurors' Favorite and Honorable Mention. Media and the public will be invited to learn about the event and to view the structures.

Closing Reception

The Closing Reception will take place at **TBD** on **TBD**. Specific information regarding RSVP and purchasing additional tickets will be provided to team captains at a later date.

DeCanstruction

- This must take place on Saturday, October 30, 2010 from 9:00pm until complete.
- Each entry must be taken down and packed in boxes for ease of delivery /pickup by the Food Bank of the Southern Tier.
- Each team must provide at least two team members for Decanstruction, for safety purposes.
- Staff and volunteers from the Food Bank of the Southern Tier will be on hand to assist teams in moving cans from their build site to be palletized and onto the trucks. For safety reason Food Bank staff and volunteers will **not** help disassemble the structures.
- Bring dollies, if possible, to help move cans from your build site to the food bank trucks.



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Team Registration

Please provide the names of your team members that will be participating with the building of your teams structure. *Remember that only 5 team members will be allowed in your build area at one time.* Please make additional copies as needed in order to provide us with the full list of names.

Captain: _____

Official Team Members:

Additional Team Members:

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Please complete and return this form, no later than **TBD**, to:

Melissa Smith
Food Bank of the Southern Tier
945 County Route 64
Elmira, NY 14903

607.796.6061 ext. 23
607.796.6028
mlsmith@feedingamerica.org

